

For Immediate Release - October 19, 2009

## Introducing My Senior Watch™

The Ultimate for Your Peace of Mind

Caldwell, New Jersey - For a quarter of a century, SMS Security Systems, LLC. has delivered the highest level of professionalism in the life safety business, providing quality service, installation and monitoring of security and fire alarms. Protecting people and their property is what SMS has always done best - but now they've taken their expertise to a level even further.

Introducing **My Senior Watch™**, a state of the art life safety monitoring system that delivers senior citizens and their loved ones unparalleled peace of mind.

SMS president Scott Stellfox felt this product was so important that he created its own company. "People are living longer and seniors want to maintain their own independent lifestyle," says Scott, a former 17 year volunteer for the Verona, NJ Resue Squad. "I've always had a compassion to help people, and from my personal experience, this is a product that can truly save lives."

The My Senior Watch™ system consists of a simple console that plugs into a phone line in the home. The person using it carries a small wireless pendant that can be worn as a bracelet, necklace, or a clip-on. (It's water resistant and can even be worn in the shower.) In case of a medical emergency, a button is pushed on the pendant, and in less than 60 seconds a highly trained EMT operator determines what kind of assistance is needed. The operator immediately notifies:

- Local medical authorities
- Family members
- And/or friends and neighbors

### *Affordable and Available Nationwide!*

No matter where you or your loved ones live in the United States, My Senior Watch™ is available. And at a cost of around \$1 a day, no one can go without the protection it delivers.

Stellfox adds a final thought...

"Whether it is for yourself, parents or grandparents, My Senior Watch™ delivers a level of comfort that enables people to go about their everyday life. It can provide mental assurance, while giving people a level of dignity to live the way that they deserve. I am so proud to have introduced this product."



### **Contact information:**

My Senior Watch, LLC.  
295 Bloomfield Avenue  
Caldwell, New Jersey 07006  
**1.866.652.7622**  
www.myseniorwatch.com  
info@myseniorwatch.com

